



Honest Mum

Average monthly visits:	60,000
Twitter followers:	26,660
Facebook Page Fans:	11,140
Pinterest Followers:	38,450
Instagram Followers:	9,830
YouTube Subscribers:	1,850

CRITICALLY ACCLAIMED PARENTING AND LIFESTYLE BLOG: FAMILY LIFE, FOOD, FILM, BEAUTY

Vicki Psarias

Honestmum.com is within the top 5% of lifestyle and parenting sites worldwide. A multi-award winning filmmaker, YouTuber and former magazine editor, Vicki is regarded as a pioneer in her field.

She regularly presents on TV, most recently featuring in Sky News' Morning Stories sharing her thoughts on the imposter syndrome. Vicki presented on ITV's Good Morning Britain sharing tips on getting kids back into a school routine as well as making pancakes on camera. She is also an ambassador for Sport Relief 2016

Vicki has featured in a campaign for Superdrug for Red Magazine as well as starring in beauty films for Nivea Q10plus and bareMinerals. A passionate foodie, Vicki works with a wide range of food brands including Pure, Flora, Glorious Foods and Hotel Chocolat amongst others, often creating professional and dynamic vlogs and video content to accompany her posts. Vicki has also worked with Google, Yahoo, BBC2 and recently, Channel 4.

Vicki and her family judged the final episode of Leeds' series of Ch 4's Too Many Cooks in April.

Working with you

As an award nominated professional blogger, freelance writer and filmmaker, Vicki is available to write and shoot captivating and dynamic sponsored posts and videos and is also happy to host paid competitions and advertising on her blog.

Vicki was recently a consultant for Weber Shandwick UK too and gave a keynote speech at the HRH the Prince of Wales children's charity Mosaic.

Vicki has spoken about her blogging career at the Internet Advertising Bureau (the UK trade association for digital advertising) for Mode Media, to John Lewis for Co-satto and most recently at her workshop, 'Turning Passion into Pounds' for Stylist Magazine with Jessica Huie MBE, the first of a nationwide tour of workshops empowering women, for 2016.

Testimonials

“Working with Vicki is a delight to work with from start to finish – professional and great fun to have at events, but most importantly creating quality content and editorial as a result. Vicki obviously puts a huge amount of love, effort and unquestionable expertise into her work and that makes for compelling content which drives a real response from her audience. We’ve already seen direct, tangible results from working with Vicki and wouldn’t hesitate to work with her again.

Emma Wright, Account Director - Hill+Knowlton Strategies



sky NEWS

Red



STYLIST

marieclaire



Good Morning Britain itv

